

# ABD Promos



## Order Entry

8:00AM - 3:30PM  
 Mon - Thurs  
 515.281.7422  
 Toll Free:  
 866.IowaABD  
 (866.469.2223)



## Will-Call

Will-Call Order:  
 8AM - 1PM  
 Mon - Fri  
 Warehouse Pickup:  
 11AM - 3:30PM  
 Mon - Fri



## Fax Orders

8AM - 3:30PM  
 Mon - Thurs  
 Products Fax:  
 515.281.7385  
 Toll Free Fax:  
 877.891.5348

## Labor Day Order & Delivery Schedule



The Division will be closed on Monday, September 7, 2009, in observance of the Labor Day holiday. Please refer to the day of the week you place your order to see how your schedule will be impacted.

**MONDAY:** Orders must be received by Tuesday, September 8th, with deliveries made one day later than normal.

**TUESDAY:** Orders must be received by Wednesday, September 9th, with deliveries made one day later than normal.

**WEDNESDAY:** Orders must be received by Thursday, September 10th, with deliveries made one day later than normal.

**THURSDAY:** Orders must be received by Friday, September 11th, with deliveries made one day later than normal.

Holiday order and delivery schedules are posted on the Division's website at [IowaABD.com](http://IowaABD.com).

## Downloadable price list



The Iowa Liquor Monthly Pricebook is available for download on the Division's website as a PDF at [IowaABD.com/alcohol/licensees/pricing](http://IowaABD.com/alcohol/licensees/pricing). CSV (comma separated values) and DBV (database format) versions can be downloaded at [IowaABD.com/files/client\\_files/431/1344/classepb.csv](http://IowaABD.com/files/client_files/431/1344/classepb.csv) and [IowaABD.com/files/client\\_files/431/1345/classepb.dbf](http://IowaABD.com/files/client_files/431/1345/classepb.dbf). These files can be used to download the pricing information into your inventory system.

## Iowa Native Distillery Forums



The Iowa Alcoholic Beverages Commission will be holding a series of forums on Iowa native distilleries in the coming months. Locations, dates and times are as follows:

- Thursday, August 27th, 1:30pm at the State Capitol (Room 22) in Des Moines
- Wednesday, September 9th, 1:30pm at Templeton Rye in Templeton
- Thursday, October 22nd, 1:30pm at Cedar Ridge in Cedar Rapids
- Thursday, November 19th, 1:30pm at the Division's offices in Ankeny

## Holiday Promotions



Holiday promotions and order forms are online at IowaABD.com. Orders must be submitted by Thursday, August 27th.

## IowaABD.com



The new IowaABD.com has launched! It's organized to be user friendly and have intuitive navigation. Please take some time to explore the site and let the Division know if you have any suggestions.

## September Promotions

### }Glazer's - Pinnacle Division

4377 - 112th Street  
Urbandale, IA 50322  
Phone: 515.252.7173 ext. 13  
Fax: 515.252.8681

*All purchases must be on one invoice dated September 2009. Invoice must be submitted within 30 days of invoice date to qualify for funds. Please present a copy of the invoice to your Glazer's Pinnacle Division Sales Representative or submit a fax to Nick Grieder.*

**Smirnoff & Smirnoff Flavors:** Mix & Match 1.75L, 750ml, & Liters (outlined below)

*Smirnoff Prepared Cocktails Excluded.*

Purchase 25 cases (max 3 cases liters), receive a \$325 promo check.  
Purchase 50 cases (max 7 cases liters), receive a \$750 promo check.  
Purchase 75 cases (max 11 cases liters), receive a \$1,500 promo check.  
Purchase 100 cases (max 15 cases liters), receive a \$2,500 promo check.  
Purchase 150 cases (max 25 cases liters), receive a \$4,500 promo check.  
Purchase 200 cases (max 30 cases liters), receive a \$7,000 promo check. *Must include 1 case each flavor.*  
Purchase 325 cases (max 50 cases liters), receive a \$13,500 promo check. *Must include 1 case each flavor.*

**Captain Morgan:** Original Spiced, 100 Proof, Private Stock, Tattoo, Silver, All Parrot Bay Flavors, Ron Zacapa, Oronoco & Myers's Rums: 1.75L, 750ml, & Liters (outlined below)

Purchase 25 cases (max 3 cases liters), receive a \$225 promo check.  
Purchase 50 cases (max 6 cases liters), receive a \$550 promo check.  
Purchase 75 cases (max 9 cases liters), receive a \$975 promo check.

Purchase 100 cases (max 12 cases liters), receive a \$1400 promo check.

**Diageo Tequila:** Mix & Match Jose Cuervo Gold, Silver, Traditional, Black, Platino, Don Julio Blanco, Don Julio Anejo, Don Julio Resposado: 1.75L, 750ml, & Liters (outlined below)

Purchase 10 cases (max 2 cases liters), receive a \$200 promo check.  
Purchase 25 cases (max 5 cases liters), receive a \$575 promo check.  
Purchase 50 cases (max 10 cases liters), receive a \$1300 promo check – must include 2 cases Don Julio.

Purchase 75 cases (maximum 15 cases liters), receive a \$2250 promo check – must include 3 cases Don Julio.

**Tanqueray:** Tanqueray, Tanqueray No. 10, or Tanqueray Rangpur: 1.75L, 750ml, & Liters (outlined below)

Purchase 5 cases (max 1 case liters), receive a \$85 promo check.  
Purchase 10 cases (max 2 cases liters), receive a \$215 promo check.  
Purchase 15 cases (max 3 cases liters), receive a \$435 promo check.  
Purchase 20 cases (max 4 cases liters), receive a \$580 promo check.  
Purchase 35 cases (max 7 cases liters), receive a \$1225 promo check.  
Purchase 50 cases (max 10 cases liters), receive a \$1750 promo check. *Must include 1 case No. 10, 1 case Rangpur, and 1 case 1.75L.*

Purchase 75 cases (max 15 cases liters), receive a \$3000 promo check. *Must include 1 case No.10, 1 case Rangpur, and 1 case of 1.75L.*

**Diageo Liter Program:** Mix & Match Captain Morgan, Crown Royal, Jose Cuervo Gold or Silver, Tanqueray, Ciroc, Ketel One, Johnnie Walker Red or Black, and Rumple Minze: Liters only.

Purchase 150 cases and receive a \$1000 promo check – must include at least 3 cases of each brand listed.

**Jeremiah Weed Sweet Tea:** Mix & Match Original and Peach Sweet Tea 1.75L & 750ml

Purchase 5 cases, receive a \$50 promo check.  
Purchase 10 cases, receive a \$150 promo check.  
Purchase 15 cases, receive a \$300 promo check. *Must include 1 case each of Peach and 1.75L.*

Purchase 25 cases, receive a \$625 promo check. *Must include 1 case each of Peach and 1.75L.*

**Crown Royal, Seagram's VO, Bulleit, 7 Crown:** 1.75L, 750ml, & Liters (outlined below)

*\$12 SPA on Crown Royal 750ml*

*\$9 SPA on 7 Crown 1.75L*

Purchase 10 cases (max 1 case liters), receive a \$75 promo check. *Must include 2 case Crown Royal.*

Purchase 15 cases (max 3 cases liters), receive a \$150 promo check. *Must include 4 cases Crown Royal.*

Purchase 25 cases (max 5 cases liters), receive a \$375 promo check. *Must include 7 cases Crown Royal.*

Purchase 50 cases (max 10 cases liters), receive a \$1000 promo check. *Must include 17 cases Crown Royal.*

Purchase 75 cases (max 15 cases liters), receive a \$1875 promo check. *Must include 30 cases Crown Royal.*

Purchase 100 cases (max 20 cases liters), receive a \$3000 promo check. *Must include 45 cases Crown Royal, and 2 cases Crown Royal Reserve or Higher Marques.*

Purchase 150 cases (max 30 cases liters), receive a \$5000 promo check. *Must include 75 cases Crown Royal, and 4 cases Crown Royal Reserve or Higher Marques.*

**10 Cane Rum:** 750ml – packed 6 per case  
Purchase 2 cases, receive a \$30 promo check.  
Purchase 3 cases, receive a \$50 promo check.

*\$18 SPA per case*

**Belvedere & Chopin Vodka:** 750ml & Liters – packed 6 per case

Purchase 3 cases, receive a \$75 promo check.

Purchase 5 cases, receive a \$150 promo check.

Purchase 10 cases, receive a \$450 promo check.

**Glenmorangie:** Mix & Match between 10yr, 18yr, Lasanta, Nectar D'or, & Quinta Ruban 750ml

Purchase 12 bottles, receive a \$40 promo check.

Purchase 24 bottles, receive a \$100 promo check.

### }Johnson Brothers of Iowa

2515 Dean Ave.  
Des Moines, IA 50317  
Phone: 515.262.1199  
Fax: 515.262.0845

*Please send all invoices to Cory Meiners or Scott Oeltjenbruns at Johnson Brothers. All purchases for each deal must be made on one invoice. Deals valid during September 2009.*

**Jagermeister:** 750ml and 1.75ml

Purchase 20 cases, receive a Jagermeister Freezer.

### }Spirited Brands of Iowa

3410 Kingman Blvd.  
Des Moines, IA 50311  
Office: 515.274.0103  
Cell: 515.202.1661  
Fax: 866.751.8118

*Please submit copies of all invoices to the above address to the attention of Jeremy Thompson either via fax or mail. All invoices must be submitted by October 15th for payment.*

**Admiral Nelson's Premium Rums:** Mix & Match 750ml, 1.0L, and/or 1.75L sizes of Spiced Rum and Coconut Rum

Purchase 5 cases, receive a \$25 gift check.

Purchase 10 cases, receive a \$70 gift check.

Purchase 25 cases, receive a \$250 gift check.

Purchase 50 cases, receive a \$600 gift check.

**Pearl Vodka:** 750ml All Flavors, Black (34546), Pomegranate (34702), Plum (35183) and Blueberry (35179)

*Must be full cases on a single invoice*

Purchase 1 case, receive a \$25 gift check.

Purchase 3 cases, receive a \$100 gift check.

**El Mayor Tequila:** All 750ml El Mayor Tequilas, Blanco (87596), Reposado (89182) and Anejo (89178)

*Must be full cases on a single invoice*

Purchase 1 case, receive a \$30 gift check.

Purchase 3 cases, receive a \$125 gift check.

**Margaritaville RTD Cocktails:** 1.75L Classic Lime Margarita (62400), Last Mango Margarita (62405) and/or Passion Fruit Margarita (62403)

*\$12 SPA per case in September on all 1.75Lml size RTD Flavors!*

**Margaritaville Core Tequilas and DSS Flavors:** 750ml Gold Tequila (89496), Island Lime DSS (75876), and/or Last Mango DSS (75881)

*\$12 SPA per case in September on all 750ml size Core Tequilas and DSS Flavors!*

### }Wirtz Beverage Iowa

3101 104th Street, Suite 4  
Urbandale, IA 50322  
Phone: 515.252.1665  
Fax: 515.252.1708

*The following promotions are offered during the month of September. Promotions are limited to one per account. All purchases MUST be made on one invoice, cases MUST be on display and invoices MUST be faxed or sent to our office by October 15th for payment.*

**Bacardi USA**

**Cazadores Reposado:** .750

Purchase 3 cases, receive a \$75 gift check.

**Cazadores Anejo:** .750

Purchase 3 cases, receive a \$75 gift check.

**Bacardi RTDs:** 1.75

Purchase 10 cases, receive a \$50 gift check.

**Bacardi Superior/Gold/Select:** 750/1.75

Purchase 25 cases, receive a \$125 gift check.

**Bombay Sapphire:** .750/1.75

Purchase 4 cases, receive a \$100 gift check.

**Bacardi Dragon Berry:** .750

Purchase 5 cases, receive a \$100 gift check.

**Beam Global**

**Jim Beam Black:**

Purchase 3 cases, receive a \$150 gift check.

**Beam's 8 Star, Old Crow, Gilbey's Gin, Gilbey's Vodka, Calvert Extra, Lord Calvert & Ronrico Rum:** .750/1.75 Mix & Match

Purchase 25 cases, receive a \$200 gift check.

Purchase 50 cases, receive a \$500 gift check.

**Kessler:** 750/1.75

Purchase 15 cases, receive a \$75 gift check.

Purchase 25 cases, receive a \$150 gift check.

Purchase 50 cases, receive a \$350 gift check.

**Pernod-Ricard USA**

**Kahlua RTDs:**

Purchase 3 cases, receive a \$50 gift check.

Purchase 5 cases, receive a \$100 gift check.

**Pernod Stimulus Plan:** Includes Pernod Anise, Pernod D'absithe, Boodles, Presidente, Don Pedro & Tia Maria

Purchase 1 case (12btl) mix, receive a

\$150 gift check.

**Hiram Walker Triple Sec:**

Purchase 3 cases, receive a \$50 gift check.

**Sazerac**

**Ridgmont Reserve 1792:**

Purchase 1 case, receive a \$25 gift check.

**99 Bananas, Apples, Oranges or Blackberries:**

Purchase 5 cases, receive a \$75 gift check.

**Skyy Spirits**

**Cutty Sark:** 1.75

Purchase 4 cases, receive a \$150 gift check.

**Campari:**

Purchase 1 case, receive a \$25 gift check.

**Skyy:** 1.75

Purchase 5 cases, receive a \$50 gift check.

Purchase 25 cases, receive a \$250 gift check.

**Midori:**

Purchase 3 cases, receive a \$50 gift check.

**Wild Turkey American Honey:**

Purchase 3 cases, receive a \$100 gift check.



Code	Product	Proof	Size	Pack	Btl. Cost	Case Cost	UPC
34020	Absolut Boston Limited Edition	80	0.750	12	23.39	280.68	3522900062
5103	Glenmorangie LaSanta	92	0.750	6	37.50	225.00	8175381086
5104	Glenmorangie Nectar D'or	92	0.750	6	48.72	292.32	8175381088
41116	Jeremiah Weed Country Peach Sweet Tea Vodka	70	0.750	12	14.20	170.40	8200000215
41078	Jeremiah Weed Sweet Tea Vodka	70	1.750	6	22.46	134.76	8200000203
41101	Hound Dog Original Sweet Tea	70	0.750	12	12.56	150.72	8835212566
41109	Hound Dog Lemonade Sweet Tea	70	0.750	12	12.56	150.72	8835212575
18006	Buffalo Trace Bourbon	90	0.750	12	16.75	201.00	8024400923
41127	Firefly Raspberry Tea Vodka	70	0.750	12	15.62	187.44	9729100060
69626	Dr. McGillicuddy's Black Licorice Schnapps	60	0.750	12	12.37	148.44	8800400020
34630	Pinnacle Strawberry-Kiwi Vodka	70	0.750	12	11.81	141.72	8970846042
49084	Remy Martin 1738 Accord Royal	80	0.375	12	20.17	242.04	8723600290
49188	Remy Martin VSOP	80	1.750	6	78.70	472.20	8723600120
42668	Mt. Gay Eclipse Rum	80	1.750	6	25.48	152.88	8723695001
924443	Boulevard Seeyoulater Doppelbock	17.2	0.750	12	6.00	72.00	2695990291

